

# SW seniors to graduate June 11

Commencement exercises for the nearly 500 SW graduating seniors will begin at 8:00 p.m. Wednesday evening at Kiel Auditorium. They will enter in their caps and gowns to the traditional procession "Pomp and Circumstance," Opus 39 by Elger.

The SW Symphony Orchestra, directed by Mr. Robert Nordman, will then play the National Anthem while the graduates sing.

### Double quartet to sing

A double quartet of R. Ecker, B. Gebhardt, L. Hilgen-dorf, B. Imhoff, B. Kerr, R. McMullen, D. Moore, B. Schilling and B. Watson will sing "Adoramus Te", for the Invo-

cation. Next, June '69 Class President Ron Bryant will welcome parents, relatives and friends on behalf of the class. He will also set the theme "The future belongs to those who prepare for it" for this year's speeches.

August Favazza, president of the Student Council of 1969, will speak next on this theme. The other two speakers will be Louise Wilcoxon and Fred Reineke. Louise will speak on the definition of preparedness and Fred will center his presentation on meeting the future.

Following the orations, Lola Watson will sing "Un Bel Di". "Invictus" will be sung by

Gary Schaefer. The third song, by Joyce Fehr, will be "Ah, Love But a Day". Then the graduating members of Concert Choir will perform "Choose Something Like a Star."

### Mr. Young to give diplomas

Mr. Robert M. Young will continue the program by presenting the platform guests: Mr. John Close and Mr. Wallace Wilde, assistant principals, Mrs. Sheetz from the Board of Education, and Mrs. Heitland, the president of the PTA.

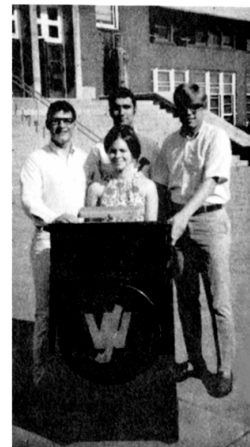
Mr. Ecker also will be present on the stage as class sponsor. In memory of Miss Hachtman, who shared the class sponsorship with Mr. Ecker until her death in

March, an empty chair will be placed in the position next to Mr. Ecker.

All honors, recognitions, and scholarships won by members of the Class of '69 will then be acknowledged by Mr. Wilde. The all-important diplomas will be awarded to the graduates by Mr. Young and Mr. Close.

The end of the program will be the postlude, "Excerpts from Semle" by Handel.

The music department supervised and planned the musical portions of the program, and Miss Charlotte Lewis helped the graduation speakers with their speeches.



Graduation speakers: L. Wilcoxon, A. Favazza, R. Bryant, F. Reineke.

## Teachers go to jobs, marriage and school



(Seated, from left) Mrs. Lotshaw, Miss Guenther; (standing) Mr. Gerber, Mr. Piercey.

SW will lose four of its teachers, two counselors, the Athletic Director, and the cafeteria supervisor this term.

Miss Wecka, a SW history

teacher for many years, has been on a leave of absence and will retire this June.

Miss Guenther, dramatics, English, and public speaking teacher, will leave to begin a career as a housewife.

Mr. Bosch, science teacher, will leave to do graduate work and Mr. Piercey, math teacher who began teaching here in the fall of 1968, will be leaving to take another job.

Mr. Gerber, the Athletic Director, has been with SW since it opened in 1937. He will retire after serving as SW Director for 15 years.

Mrs. Lotshaw, counselor, is leaving because her husband is being transferred to another city.

Mrs. Breitweiser, another counselor, is leaving SW so she can enjoy more time with her family.

Miss Layman, cafeteria supervisor, is leaving to take charge of the new work-study school's cafeteria.

Mr. Emmett, business teacher, and Mr. Killenberg, English teacher, are waiting news from their draft boards.

## Rowl wins SC election

"Wouldn't you really rather have a Rowley?" Well, SW's student body seemed to since they elected Rowley Warner to serve as Student Council President for the 69-70 school year.

Rowley will be aided by Vice-President Ron Gielow; secretary Joyce Meckfessel; treasurer Jennifer Weidner; and executive officers Cyndi Compton and Bill Laskowsky.

After a week of campaign festivities which saw hundreds of campaign posters posted in some of the most imaginative spots around the school, the student body met in a double aud session to hear each candidate give his speech - followed by voting in advisories.

A huge backdrop was lowered for each candidate as he delivered his speech, while an enthusiastic crowd of supporters cheered their candidates on. Large signs covered the walls of the aud, while balloons, play money, and paper flowers added to the color and spirit of the election.

## Publications lose sponsors

Both **Roundup** and **Pioneer** are losing their sponsors. Said Miss Janice Meyer: "I have enjoyed my work with the **Roundup**. The only reason I am giving it up is that I feel 'All Missouri'; Freedom's Foundation Editorial Award; has had reprints in the **Globe** and **New York Times**, and UPI wire service, nationally. The paper has had First Class ratings in all categories. Mrs. Morrissey was a 1965 Wall Street Journal fellow, and 1968 Mo. State Award Winner. She is KSLH Creative Writing teacher, with three local series and five on the NAEB 27-city network. Her Channel 9 series was top 1959 national winner.



Miss Meyer

Under Miss Meyer's sponsorship last year, **Roundup** won a Third Place Certificate in the 34th Annual Yearbook Critique Sponsored by the Columbia Scholastic Press Association.

Because of state certification changes in June 1970, Mrs. Morrissey will return to her major field, English.

Under Mrs. Morrissey, **Pioneer** has won "All American",

Traditional Class Day ceremonies will be held today in the auditorium. All students will see the program highlighting graduating seniors during first and second periods.

The National Anthem will open the program, played by Linda Wilcoxon on the organ. Choir members will then perform the invocation "We Adore Thee", under the direction of Miss L. Meyer.

Ron Bryant, as retiring class president of June 1969, will deliver his farewell address to the school. Then Rowley Warner, the new Student Council president for '69-'70 will give a response.

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Mrs. Morrissey She was NEA Language Arts Teacher in 1957. In radio and TV 23 years, she is a graduate of Palmer Institute of Authorship, Hollywood.

August Favazza, retiring Student Council president, will install the newly elected officers: Cyndi Compton, Joyce Meckfessel, Jennifer Weidner, Rowley Warner, Ron Gielow, Bill Laskowsky, in their respective offices.

### Awards given

At this point, there will be a presentation of Outstanding Citizenship and Distinguished Service Awards. Then the graduating members of Choir will sing a vocal selection.

A high point of the program will be when class officers Jan Herring and Kathy Keaton and Joanne Gutjahr will highlight the big events of the last four years.

The new Student Council officers will honor their retiring counterparts with the traditional gifts. These will be presented to Barb Brunkhorst, Jeanne Daniels, Liz Dubis, August Favazza, Steve Rataczyk, and Fred Reineke, by the newly elected Student Council president.

### Lettermen honored

Mr. Young will present the graduating lettermen with lifetime passes to all athletic events held at SW, in honor of their service to SW. He will also present scholastic pins to the ten top-ranking scholars of the class.

Lisa Pagano and Ron McMullen, co-chairmen of the gift committee, will present Mr. Young and the school with the senior gift, after which Mr. Young will make an acceptance speech.

Ron Bryant will return to the podium to make the formal presentation of the \$500 gift the senior class is donating to

the Miss Corine Hachtman Fund.

The program will end with the performance of the class song by graduating music group members; and one last **Alma Mater** sung by the seniors.

### Seniors lunch

On Monday, seniors will eat lunch together for the last time at the annual Senior Luncheon on June 9. It will be held at Ruggieri's restaurant (2300 Edward Avenue).

A four-day ticket campaign sold luncheon tickets in senior advisories. Student council representatives took orders for either the steak dinner (\$5.50) or a roast beef dinner (\$4.50).

## In the Wind

Today . . . **Roundup** distributed.

June 9 . . . finals (A, 4, 6).

June 10 . . . finals (2 and 5).

June 11 . . . finals (1 and 3).

June 12, 13 . . . registration for summer school from 9-11 in the morning.

Sept. 3, 1:00 p.m. . . . freshmen report to aud.

Sept. 4, 8:45 a.m. . . . regular classes begin.

### Senior Activities

Today . . . Class Day in aud; pick up caps and gowns; last day of school.

June 9, 12:00 noon . . . Sr. lunch at Ruggieri's.

June 11, 8:00 p.m. graduation at Kiel.

Vol. XXXII, No. 11 SOUTHWEST HIGH SCHOOL, ST. LOUIS, MO.

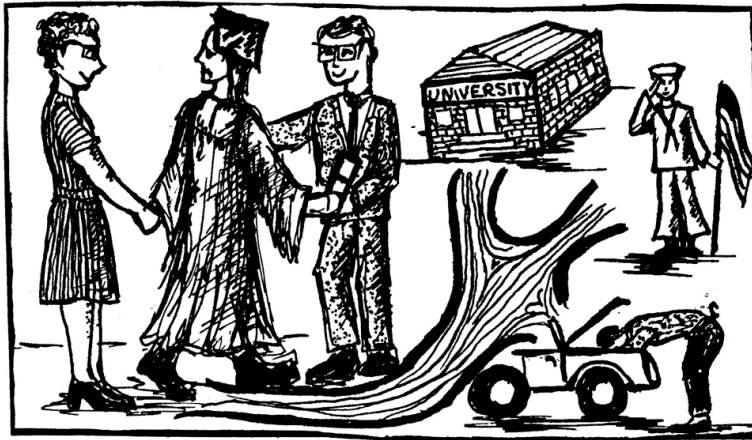
Friday, June 6, 1969

## Program and luncheon are highlights

# Class Day to honor seniors

# SOUTHWEST PIONEER





## Seniors prepare for future

As graduation proceedings come to a close on Wednesday night, June 11, the footsteps of seniors will turn in many directions.

The great majority will turn to college. Many of these graduates will attend the local junior colleges, while others will attend such institutions as the University of Missouri, Washington University and St. Louis University. Some will, of course, travel to the coasts to study in Western or Ivy League colleges.

Others in the June, '69 graduating class will go straight into the working world to begin various trades and occupations. Still others will join the country's Armed Forces.

But whether they attend college, begin work or join the service, SW will stay in their minds and hearts as a guiding light that cannot be easily forgotten.

The academic or social successes which a student had at SW will serve to give an idea of where his talents and ambitions lie; and thus, where he should put his efforts, and how high to set his goal in life. His failures will point out those areas in which he must strive harder.

As his footsteps turn on that final night as a SWerner, his experiences and knowledge will go with him as a part of his being. If he forgets these things or puts them in the back of his mind, his four years of study will be wasted.

At SW the student had a chance to learn from his failures. If he failed there was always someone there to attempt to get him back on the path that led to success. But in life, when the student is on his own and makes mistakes, he will have to remember what he learned at SW and use it to remedy his situation.

As the seniors leave the ceremonies, they will all have dreams of their futures. The mistakes they make and the solutions they have learned will provide enjoyable realities.

## Board plans tracks

"Several years ago, when it was adopted, the tracking system was a trend all over the country," SW Principal Robert M. Young began in a recent interview concerning the new tracking system to be adopted next year. "The basic idea (of tracks) is a sound one," he continued, "because incoming ninth graders have a wide range of reading abilities."

But the track system, as it was originally planned, had one basic flaw. It divided students into rigid groups that remained separate from each other. Such a division tended to imply that students in one track were predestined to success while those in another were doomed to failure. Success is not so easily determined or achieved in school or in life.

The new system adopted by the St. Louis Board of Education consists of three Curriculum Tracks designed to fit varying student abilities. College preparatory classes will be offered in the Academic Track, with incoming freshmen from the "Gifted" school centers receiving advanced standings in classwork. The Standard Track will replace Track II; the General Track will supplant Track III.

The major task of the new system is to insure that all students will receive a well-rounded education from the high schools. The curricula groups will be designed to fit the abilities of the students. Every effort will be made to emphasize a student's special abilities in some field such as art or music. The standards of each track will be independent from others.

Instead of being a continuing of the general education emphasized in elementary schools, the new Curricula Tracking System will begin the specialization process which students will continue in later years.

With the ending of their four years in high school, they will know that SW laid the foundations for success.

Life, just like SW, will provide the chance to make mistakes; however, the teachers, counselors and advisers won't be there . . . only that which they impressed upon the student. Perhaps this is the glimmer of truth the class has caught in their motto "Today's dream is tomorrow's reality."

## SW students acquire scholarships, awards

Continuing in the tradition of superior academic standings, SW students have once again brought honor to their school by rank, scholarships and awards.

This year's senior "Top Twelve" are Barb Brunkhorst, George Careklas, Joanne Gutjahr, Barb Kerr, Charles Mikscek, Lisa Pagano, David Prokopchuk, Pam Weir, Diane Westphal, Louise Wilcoxon, and John Zakibe.

Outstanding recent scholarships are: Chris Papagianis, a partial tuition to Harvard; George Careklas, a Rosalie Tilles to St. Louis U; Mike Wadley, to St. Louis College of Pharmacy; and Dave Prokopchuk, Shell Oil Co. intern for Engineering at Washington U.

Distinguished awards in other fields, which were presented May 20 at Awards Night were:

David Jung, Mathematic Assoc. of America.

Pam Gronemeyer, Renesseler Award.

Louise Wilcoxon, Langsdorf Engineering Award.

Cheryl Black, Homemaker of Tomorrow.

John Zakibe, Louise Wilcoxon, American Cyanamide.

Diane Westphal, Bausch and Lomb.

Steve Tschannen, St. Louis Science Fair.

Ken Nicholas, Al Luensman, Tim Recker, Don Speck, Industrial Arts Contest.

Nancy Adams, Congress of Strings.

Pam Gronemeyer, Barb Kerr, Nat'l Teachers of French.

Kerry Buehre, Lin Hilgendorf, MIPA features.

Cynthia Singfield, Sophomore Pilgrimage.

Steve Kriegh, Harvard Book. Louise Wilcoxon, Henry Erk, Danforth Leadership.

John Zakibe, Random House Award.

Paul Discher, Outstanding School Service.

Steve Wilson, James Kenney Memorial.

## Picture this

1. Jan Kuhl looks pensive.
2. My Fair Lady stage crew.
3. May Fair games.
4. Nick Zotos as a model.
5. Ruth McCool chuckles.
6. S. Vietmeier and K. Blankenship, model.
7. Mr. Gladstone relaxes.
8. Sophomore pilgrim candidates.
9. Bob Faulkner; 2001 sit-ups.
10. Barb Kerr in hospital.
11. Chris Papagianis kicks.
12. Seniors enjoy May Fair.
13. GAA Car Wash.
14. Ron Bryant, class president.
15. Mr. Young, Principal.
16. D. Moore, L. Downey; leads in operetta "South Pacific".
17. Augie Favazza, S.C. president.
18. Drama play "Pyramis & Thisbe".
19. Scholarquiz Team.
20. Miss Hachtman, sponsor.
21. Marilyn Wilds, Miss SW.
22. R. McMullen, J. Bennett in senior play, "Blithe Spirit".
23. Steve Wilson running.
24. Kiki Zicos, African student.
25. Ted Brazell of Pep Club.
26. Senior play "Blithe Spirit".
27. "69 Minutes" singers.
28. Football practice.
29. Girls hockey.
30. Emergency drill; K. Keaton.
31. Student Council officers.
32. Mr. Ecker, sponsor.
33. Singer Lola Watson.
34. Emergency drill; S. Doss.
35. "69 Minutes" entertainers.

## Student Council officers give advice

by Barb Kerr

Since none of the new Student Council officers will know exactly what to plan or expect for next year until they are acquainted with the duties of their new offices, this year's officers have given them this advice:

"Reach out for more students," said Augie Favazza. "Make sure each representative knows he's attending the meetings for his whole advisory . . . strive for perfection, but re-

member that you can't please everybody."

Vice President Fred Reineke said, "I think it is most important that all six officers work as a team. Make everything a joint effort."

Liz Dubis urged the new officers not to be afraid to ask Mr. Young about new and different ideas.

Jean Daniels and Barb Brunkhorst said that the people who are elected to job

in S.C. must want them. Jean advised that the secretary be prepared for a lot of writing, and Barb added that a teletype should have been handy for all her messages to Mr. Hogemiller.

Steve Ratajczyk gave the most down-to-earth advice — "Work hard."

## Planes soar

The new boy's gym was the airfield for the paper airplane contest on May 23. Supervised and judged by the Science Club, the contest gave \$24.00 in cash prizes.

Contestants were entered in four categories: 1) greatest distance achieved, 2) longest duration of flight, 3) stunt flying and 4) most original design.

Cash prizes were: first prize, \$3.00; second prize, \$2, and third prize, \$1. First prize winners, in order, were Tom Espinola, Grant Tiefenbruck, Mrs. Brue, and Larry Sherwin.



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"Enter to learn, go forth to serve"

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# Pastels are "in" Lockers tell about secret life; eights reveal strange objects

What will the devastating '69 boy-graduate be most likely to "make" summer '69 in?

The theme in the summer scene is pastel. Both pastel shirts and slacks are rising in their popularity. However, while bell-bottom slacks are popular in Ladue, Olivette and Clayton, they still haven't caught on in the Southside.

Shirts are open to innovation, also, with the arrival of the executive collars. Tailored shirts in pastels and banlon-knit shirts are very popular.

The more popular materials in shirts are Oxford, window-pane twill and the standard twill materials.

Jackets going around this year are London Fogs in powder-blue or yellow.

In hairstyles, word has it that the popular length is medium-long and that side-burns still have it on.

The more prominent scents for boys are Canoe, Bravura, Numero Uno and Brute. These are scents that are always in stock at any department store.

In swimwear, the word is anything wild. But the short swim suit is definitely out this year; this year length is in. The kind of style of swim-suit depends on the type of guy, but everyone is digging the wild paisley and flowered suit, or the type with horizontal or vertical stripes.

Dennis Rogers, semester eight of Mr. Miller's advisory, agrees that pastel shirts and wild swim suits are in the stay.

Ron Staples of Miss Murray's

## Mikes given by '69 class

Two Shure Unidy II microphones will be presented to the school at this morning's Class Day aud by Ron McMullen and Lisa Pagano.

The Gift Committee, chaired by Lisa, decided upon microphones for various reasons. First of all, the gift was to cost around \$100. Because of this limitation, classes in the past have given green-and-gold school banners or decorative penants. While these items are nice, they are put to little actual use throughout the school year.

After much discussion, it was decided that microphones would be more functional because good mikes are greatly needed on the stage during operettas, Senior plays, May Musicals, aud sessions, and many other activities-the-year-round.

Seniors who volunteered to serve on the Gift Committee are: Nancy Barrow, Susie Biedermann, Marilyn Brodtrick, Monica Fritschle, Kathy Kinest, Ron McMullen, Pam Smith, Don Stevens, Frank Sutterfield, Rosie Tamminga and Jane Zakibe.

The Gift Committee and the entire Senior Class hope that this small remainder of them will remind future SW'erners of "their" year, 1969; a year that surely was outstanding in many ways.



**TIM VARNER and JOHN PEARCY model popular pastel pants and vested glen-plaid suits.**

senior advisory said he was pleased with the fact that boys were being given more freedom in being fashion conscious.

Al Berry, senior from Mr. Forest's advisory, certainly had some constructive comment as he described a suit he thought fashionable. First, a pastel shirt with a light-green sports coat, accentuated by the faint stripes in its background... pin-striped slacks to match, and a pastel tie. Of course, the fashionable shoe style still seems to be standard Weejuns.

## Srs. share regrets

As the 1969 school year is drawing to a close, the Pioneer Inquiring Reporter asked various senior class members if they would do anything differently, if they were given a chance to relive their last four years in high school.

Carol Hein says, "I would have participated in more activities my freshman and sophomore years, and tried to meet more people." Other people, such as Janet Denkmann, Debbie Saunders, and Frank Sutterfield, also wish that they would have joined more activities in their first two years. Liz Dubis; however, says, "I wouldn't get in so many activities because there is never a moment to relax, and nobody really cares except to complain about what's wrong."

Marilyn Popovich and Steve Wilson both would have studied harder; while Kevin O'Con-

nell is sorry that he spent so much time on studies instead of having fun. Steve May says, "I would have taken different subjects where I could have been more interested, and I would have just tried to get as many grins as possible."

Jenny Abramovich states, "I would spend less time worrying about other people's opinions, and spend more time forming my own standards."

Rosie Tamminga would like to mend everything she did wrong these last four years, but Sydney Johnston thinks that she has benefited from her mistakes.

Barb Pappas wishes that she would have gotten plastic surgery on her nose, and Debbie Parks says, "I'd definitely brush my teeth everyday with that toothpaste that gives you sex appeal."

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## Barb, Fred receive SC service award

Barb Kerr and Fred Reineke have received Student Council's Distinguished Service Award.

During Student Council, seniors were nominated, and then the Council voted on them. The Award is for the boy and girl who have done the most for Student Council during his or her years at Southwest.

Barb has been a member of Student Council for three years and Fred is vice-president of the Council this year. Both have been on countless committees, and have been behind the scenes of many Student Council-sponsored dances, activities, and Spirit Week.

Fred is on the Tennis team, the honor roll, and in the Spanish Club. He has been a



**BARB KERR and FRED REINEKE won this year's SC Distinguished Service Award.**

member of mixed chorus and Pep Club, and was nominated for the Harvard Book Award last year. He is the state winner of the Elks scholarship, and is a graduation speaker.

Barb's activities have included GAA, Interschool Hock-

et, at her locker in between classes, dreamed of spring vacation in the South Seas.

Besides several pictures of favorite teachers, other things can be discovered.

Frank Sutterfield came across some Girl Scout cookies, and his appetite was aroused. But, as Frank began to devour in his favorite pastime, he remembered the last time he bought these cookies was four years ago, and he suddenly lost his appetite.

Girls are guilty of having pictures of good old "Elvis and the Beatles". Also, books, which seniors thought they lost and have paid for, finally make the scene. Remember that library book that was due two months ago? It invariably turns up underneath that pile of trash at the bottom of lockers.

If you're walking down the hall and see a pink elephant in a locker, you're not a victim of intoxication. It's a goodluck piece of Cindy Jacobs.

Marcia Stevens, a lover of nature, still has leaves from a Freshman biology class, and Mike Murrah has been accused of holding Donna Baker captive in his locker. (Wonder why?)

Vaughn Montgomery is a believer of keeping things quiet. He has a set of mufflers in his locker.

Bill Hurley, whose bark is worse than his bite, has a can of dog food in his possession. (Perhaps he has a Strongheart along with a strong stomach.)

All of the materials found in the locker are either animal, mineral, or vegetable. In the vegetable department, Gary Holmes has two white potatoes in his midst. (Maybe Mr. Gladstone had him doing KP once.)

Henry Erk's locker is a hangar for paper airplanes, which were once used for a Science Club project. (He's waiting for the big take-off in June.)

One might think John Fleming is a member of the rifle team, but if you look closely

in his locker you'll see that it's a toy gun. It must have been a stroke of genius that allowed John Schucart to fit a set of golf clubs in his iron compartment, and those who hold bowling balls in their lockers can tell you that there's no room to spare.

So, Seniors, as you close that locker for the last time be sure to do it gently, because that locker has put up with you and your stuff for four cluttered years.

## What's your 'Senior IQ'?

Here is a quiz to see how "up" you are on seniors of the Class of '69. If you get 10 or more right, you really know Who's Who; seven-nine right, you're about average. Less than seven—Get with it!

1. Unlocks a door?
2. Is an English coin?
3. Is the complementary color of red?
4. Is definitely not old?
5. Rings?
6. Is a stringed musical instrument?
7. Is a small mountain?
8. Is used for cooking?
9. Is a glass container?
10. Couldn't possibly lose?
11. Is used with arrows?
12. Is a form of precipitation?
13. Is a unit of measure for electricity?

Answers: 1. Lynn KEY. 2. Becky SCHILLING. 3. Marty or Pat GREEN. 4. Margaret or Dave YOUNG. 5. Robert BELL. 6. Jim HARPE. 7. Joy HILLer. 8. Tim POTTS. 9. Joanne Gut-JAHR. 10. Anne SHERWIN. 11. Phyllis BOWman. 12. Sue RAINER. 13. Wanda WATTS.

## This class is...

Throughout the four years of high school, the senior advisors have developed certain opinions of the class.

Mr. Wallach, physical education teacher and coach of the wrestling and cross country teams commented, "They had some outstanding students, especially in the P.E. classes."

Mr. Miller, metal-working and mechanical-drawing teacher laughingly said, "From the seniors I've had I couldn't comment." However, on a serious note he stated, "They haven't caused the trouble that past senior classes have."

From the English department, Mrs. Backers commented in regard to the senior class, "I am sure that SW will be proud of many of the '69 graduates."

Another mechanical-drawing teacher, Mr. Eaton, who also is a smoking-lounge supervisor, answered the question, "What has the senior class done for SW?" He said, "They've been here four years!"

## SW five go on tour

While some students are busy planning their vacations so they can get away from it all, SW has five students making plans to go where it all is. "I'll be going on a student tour of Europe for approximately 22 days," says Joan Meyers.

Joan, of Miss Henshaw's advisory, and John Quinlin, of Mrs. Bennett's, are two juniors traveling to Europe.

Seniors Marilyn Popovich and Milena Bogdonovich from Miss Medlock's advisory will be touring together, while others go on separate tours.

When asked what she was looking forward to, Marilyn stated humorously, "I took French for four years, and now I'll get a chance to practice it."

Also going is Joanne Gutjahr from Mr. Ecker's "Senior A". She says, "Thanks to Mr. Amos, I became interested in the St. Louis Council on World Affairs." Joanne will tour eight countries.

## If only you had . . .

Once again, the seniors have chosen what they think would be the perfect senior boy and girl.

If you only had . . . the hair of Linda Hilgendorf, the eyes of Joanie Roberts, the nose of Barb Pappas, the lips of Connie Fotinos or Kathy Pierce, the complexion of Rosie Tamminga, the freckles of Karen Apple or Joy Hiller, the figure of Nancy Turley, the smile of Liz Dubis, the dimples of Sydney Johnston, the clothes of Jeanne Daniels, the personality of Marty Green, the line of Vickie Allen, the hot rod of Donna Overturf, the teeth of

## DJ explains radio money

In an effort to connect radio with high school economics, Mr. H. M. Tepe invited KXOK's Bobby Shannon to visit his sixth period class. He and engineer Kent Lissa are responsible for the 7 p.m.-to-Midnight program.

"Radio is psychology," the 25-year-old DJ stated in explanation of the media's advertising power throughout the country. "The most expensive advertising spaces are the morning and afternoon times," Shannon explained — the times when rush-hour drivers are cooped-up in traffic. Ads are paid by the sponsors, giving the station money to pay its bills.

Bobby Shannon stated that he had 98 per cent control over the programming of his show. "My biggest belief is to 'take it like it comes.' All I'm responsible for is my shift," he declared, adding that he works at KXOK 30 hours per week. Any ads he records or any extra program he works are extra-pay jobs.



L. Key, S. Johnston, S. Rainer, B. Kerr, L. Watson, S. Driska. Two: B. Watson, M. Boekesch, B. Schilling, J. Gutjahr, B. Brunkhorst, F. Sutterfield, P. Diekmann, L. Hilgendorf, T. Wall. Three: S. Yeager, K. Planje, V. Ruth, R. McCool, L. Dubis, M. J. Reamey, B. Simcock, D. Parks, K. Bratton.



RETIRING ROUNDUP STAFF is (from left) C. Nesler, D. Stevens, J. Abromovich, H. Erk, R. McMullen, L. Pagano, D. Prokopchuk, M. Spitz, V. Komar, S. Curran, K. Keaton.

## Pioneer-Roundup lose 40

Pioneer and Roundup staffs will be losing 40 members, due to graduation.

Along with co-editors Joanne Gutjahr and Becky Schilling, Pioneer is losing the following page editors: Page one, Sue Rainer and Sydney Johnston;

Page two, Sandy Driska and Lola Watson; Page three, Barb Kerr and Lynn Key; and Page four, Augie Favazza and Terry Wall.

Page assistants leaving are Barb Simcock and Phil Diekmann (Page one), Kim Planje and Kathy Bratton (Page two), Linda Hilgendorf and Susie Yeager (Page three) and Debbie Parks and Frank Sutterfield from Page four.

Other key spots taking a loss are copy editors Bob Watson and Barb Brunkhorst; exchange editor Vickie Ruth; future book, Ruth McCool; artists Mary Boekesch and Mary Reamey; Prom Reporters Becky Schilling and Steve Wilson and Spotlight Reporters Linda Hilgendorf and Liz Dubis. The business staff is losing Nancy Allen, manager, and Bill Struckhoff.

These staff members have changed Pioneer by having more panel pictures and by having pictures of the senior highlights instead of senior

superlatives, which are old-fashioned by modern-day journalism standards. In first semester competition, this senior writing staff won 5 out of 8 first awards.

Roundup is losing 12 senior members including Lisa Pagano and Ron McMullen, co-editors. Valerie Komar, assistant co-editor, is also graduating.

Other graduating members are Jenny Abromovich, Marcia Spitz, and Pam Smith, business managers; Kathy Keaton, Cheryl Nesler, Sue Curran, Don Stevens and Henry Erk, who worked on cropping and layout; and David Prokopchuk, who was in charge of the index.

These seniors have changed the yearbook in several ways. After attending a convention, they realized they would need to update the Roundup. There will no longer be Senior Superlatives, and the club pictures and stories will be identified by headlines instead of the usual titles.

## Seniors prom-enade

At the 1969 senior prom coronation Saturday, May 31, Kathy Christeson was crowned queen by class president, Ron Bryant. Lou Berry was crowned king by class vice president, Jan Herring.

Mr. A. Ecker, senior class sponsor, shared his birthday prom night with over 300 seniors. During the evening, Mr. Ecker was presented with a five-tier birthday cake and a chorus of "Happy Birthday".

The Chase Club of the Chase Park-Plaza Hotel was the scene of "A Grecian Garden", the Senior Prom. Ivy and white columns decorated the room in keeping with the theme. Large round tables were decorated with gold tablecloths, and the centerpieces were glimmering candles surrounded by fresh flowers.

Seniors and their dates danced to the soft music of Johnny Polzin and his orchestra.

Two ivy-covered trellises offered a romantic background for pictures. Curt Flood Studios took the pictures at this year's prom.

Each girl received a small gold disk with '69 on it. The disk could be put on a chain



Kathy Christeson and Lou Berry.

for a necklace. The boys were presented with a tie tack also with '69 on it.

Formal gowns this year were of strains of green, yellow, pink, and blue. White was also a favorite. The little girl look . . . puffy sleeves or touches of lace or embroidery . . . was a popular choice.

Tuxedos this year were of a wild nature. Colors included shades of burgundy, green, and blue. Even the pin-stripe tux was in.

Chairman Ron Bryant said, "The prom was the highlight of the year. Through the help and cooperation of many, it was made a big success."

## Riverfront charms art department

On one of the last field trips of the year, 92 SW art students visited the recently remodeled riverfront area on Thursday, May 22.

Members of several art classes toured the Jefferson National Expansion Memorial with Mrs. Davis and Miss Godwin. Becoming temporary tourists in their own city, many of the students rode to the top of the Arch to obtain an artists-eye view of St. Louis. Muffled gasps were heard as students took in the sight—overwhelming in spite of the foggy weather.

The students made sketches of articles inside the Memorial museum or people and landscapes as well as such landmarks as the Arch and Old Courthouse. These they will later develop into finished compositions in the medium of the student's choice.

"We're concerned with trying to work with as many different subject areas as possible," said Mrs. Davis about the work.

New in the art department is Miss Kevyn De Runtz, a student of Southern Illinois University.

## Eights pick song, motto

"Today's dream is tomorrow's reality" is the motto of the June 1969 Class.

Liz Dubis, who headed the Motto Committee, said that they selected ten good ideas. These were then voted upon by the entire class, which chose "Today's dream . . .".

The ideas for the motto were made up by senior students and senior advisories, suggestions from past senior years and famous quotes.

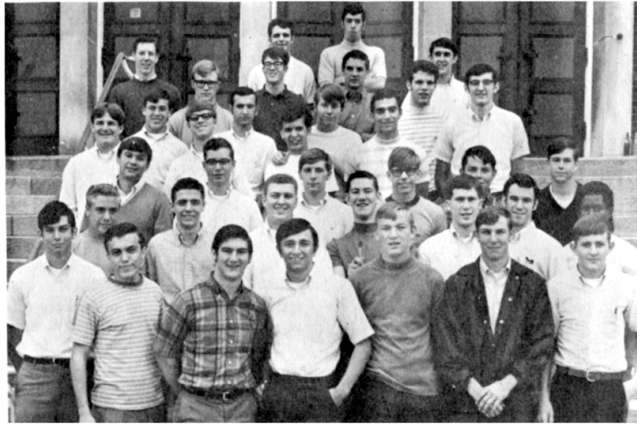
The Class Song Committee, Barb Brunkhorst, Henry Erk, Ed Gibson, Chris Keim, Claudia Krealmeyer, Cindy Jacobs, Diane Moore, Mike Murrach, Becky Schilling, Lola Watson, Jeanette Wilkening and John Zakibe chose a melody from two submitted. The melody is light, rather than traditional. The lyrics express the feeling that unity is the basis for success. They also make use of the motto idea, "Today's dream is tomorrow's reality."

## Lit mag out

Southwest's literary magazine, Reflections, was published early in May. The 1969 edition of the magazine, edited by Cheryl Black and Diane Westphal, contains creative writing by SW students.

Selections published in Reflections were chosen from 65 entries submitted through English teachers.

Miss C. Lewis, English Department Head, said the purpose of the magazine is "to stimulate more creative writing on the part of the students and to give them an opportunity to see their work published."



Row 1: (from left) S. Moore, G. Stratos, J. Russo, C. Papagianis, M. Sprung, T. Brazell, P. McGrew. Row 2: B. Dietmeyer, G. Tiefenbruck, A. Luensmann, B. Faulkner, J. Garavaglia, S. May, D. Rutlin. Row 3: K. Johnson, M. Lueken, S. Million, S. Stillwell, R. Riley, B. Barker. Row 4: S. Doss, L. Shantz, R. Smith, J. Dendrinelis. Row 5: J. Alber, J. Pozzo, S. Wilson, P. Green. Row 6: B. Gebhardt, K. Brandenburg. Row 7: J. Shucart, E. Bean, B. Sprung, T. Pisoni. Row 8: T. Collora, S. Cardinale.



GRADUATING SNAFU, CHEERLEADERS, POM PON GIRLS, AND GAA LETTER WINNERS are (from left, row 1) Vicki Allen, Marilyn Brodrick, Lynn Key, Christie Espinola, Kathy Keaton, Marcia Spitz, Sue Biederman. (Row 2) Kathy Pierce, Jeanne Daniels, Marilyn Wilds, Becky Schilling, Cathy Coleman. (Row 3) Jeanill Eyeremann, Marty Green, Liz Dubis, Barb Pappas, Mary Boekesch. (Row 4) Lucy Sandifer, Denise Novak, Janet Denkman, Sue Rainer, Nancy Barrow.

## District ends track season Departing lettermen number four score

SW made a disappointing showing in the District Meet at Florissant on May 31, totaling only 15 points overall. Shotputters Lloyd Lauck and Paul Sneed placed first and second respectively in their divisions. Doss in the pole vault, Ratajczyk in the mile and Wood in the junior mile all placed fourth.

The disappointment came in the first race — the two-mile relay. The team of Ratajczyk, Stillwell, Varner and Wilson intended to go for the record, but was not informed that the start of the meet had been moved up an hour. Kirkwood won the event with a near record 7:51.5 and went on to win.

Culminating five months of work, the track and field boys took third place on Field Day at O'Fallon on May 24. The overall totals were Northwest 79, Soldan 66½, Southwest 62½, Sumner 62, Beaumont 57, Vashon 47, Roosevelt 18, Central 11, Cleveland 10 and McKinley 7.

The senior division took fourth with 34 points, and the junior division was third with 28½ points.

Seven athletes in senior division placed in individual competition. They were Steve Wilson, mile, and half-mile, 9 points; Bob Hermanson, high and low hurdles, 5; Steve Moore, pole vault, 5; Lloyd

Lauck, shot-put, 4; Steve Stillwell, mile, 3; Al Buckrucker, two-mile, 2; and Steve Ratajczyk, half-mile, 2.

In junior division, the scorers were Paul Sneed, shot-put and long jump, 6; Greg Doss, pole vault, 5; Bill Paden, quarter-mile, 4; Steve Feiner, long jump and shot-put, 3; Gary Wood, mile, 3; Mike Quinn, pole vault, 2½; Greg Cobb, shot-put, 2; and Randy Faulkner, low hurdles, 2.

The two-mile relay team of Stillwell, Varner, Shantz and

Ratajczyk placed third. Both the senior mile relay (Rutlin, Reid, Shantz and Wilson) and the junior mile relay (Paden Faulkner, Wood and Gross) were fifth.

At the State Outdoor Meet in Columbia on May 17, Wilson ran a 4:15.7 mile, but was nudged out by Pelikan of Du-Bourg with a 4:14. This makes Wilson the third-fastest prep miler in Missouri record books. The state prep record, 4:06.7, was set by Jim Olson of Kirkwood in 1965.

## SW, NW share title

Southwest's baseball squad, continued its drive for the PHL title, with key victories in league competition. Added to its list of victories are wins over Soldan, Sumner, and Vashon, on the 19, 20, and 21 of May.

In smashing Soldan, the Steers used the big inning quite effectively. They broke the game wide open by scoring six runs in the third inning. With the pitching of Ted Brazell and Bob Viner, the Tigers were limited to one run, as SW coasted to a 12-1 victory.

In playing their second game in as many days, the Southwest nine overcame Sumner, 8-5. Driving in the runs were Poliette, Brazell, Laws, Mann, and Buha.

They continued on their winning way, and proved that the third time is always a charm. The team pounded out seventeen hits and scored a productive 21 runs to beat Vashon 21-5.

The PHL championship went right down to the wire, and finally ended in a tie. With one game to be played, SW could win the title alone, with a victory over Roosevelt, coupled with a Cleveland victory against Northwest.

Southwest did defeat Roosevelt. Good hitting and pitching enabled the team to overcome the Rough Riders, 5-1, on May 26th.

The combined hitting of Nolan, Brazell, Lofton, and Mann scored three runs in the top of the third. The two remaining runs were scored in the fifth.

However, Cleveland lost to Northwest and SW and Northwest, who had identical records of 8-1, shared the league crown.



M. Tubbs (mgr), E. Graham (coach), and S. Vasterling (batboy).

Graduating football players who have lettered are: Ted Brazell, Steve Doss, Bob Faulkner, John Garavaglia, Alan Lofton, Al Luensmann, Joe Nolan, Leroy Nunnally, Dave Palmason, Chris Papagianis, Jesse Robinson, Jim Russo, Bob Sprung, and Dave Wilkerson.

Basketball players who will be leaving include: Ted Brazell, Kurt Brandenburg, John Dendrinelis, Pat Green, Leroy Nunnally, John Shucart, Stan Sorrels, and Marion Sprung.

Hard-hitting baseball players who will not return are: Ted Brazell, Mike Buha, Bob Faulkner, Joe Nolan, Chris Papagianis, Don Poliette, Marion Sprung, and Ken Johnson.

Matmen who will retire are: Dennis Berry, Bob Faulkner, Paul McGrew, Jim Russo, Lloyd Shantz, Rick Smith, and Stew Wilson.

Runners who will be leaving the SW track include: Al Buchrucker, Steve May, Steve Moore, Tony Pisoni, Steve Ratajczyk, Lloyd Shantz, Tim Varner, and Steve Wilson.

## Yenko visits

A good rule in salesmanship has always been to prove the durability of the product that you're selling.

That's exactly what race car builder and driver Don Yenko has been doing in the marketing of his Yenko Super Camaro. Mr. Yenko was in town recently to promote his expanded line of performance Chevys at a local dealer.

Mr. Yenko began his racing career in 1957 and car building followed several years later. His first production car was the Yenko Stinger, a good-handling, rear-engine sports car. For '69, the Yenko models include a Camaro, Chevrolet, and Nova. All three feature distinctive body trim, heavy-duty suspension, and Chevy's 427 "rat motor". Recent wins include the Citrus 250 and 1st in class at Sebring.

Champion cross-country team members who are graduating are: Tony Pisoni, Steve Ratajczyk, and Steve Wilson.

Racketmen who will be ending their SW tennis careers include: Bill Barker, Mike Lueken, Scott Million, John Pozzo, Fred Reineke, and Jay Albers.

Those swift-footed and agile soccer players who have been so successful ever since soccer came to SW will also be leaving. They consist of: Ed Colombini, Rick Eccher, Bob Faulkner, Steve Moore, Chris Papagianis, Bob Sprung, and Gus Stratos.

Not only will SW lose its star athletes, but eight of the cheerleaders, five Pom Pon girls, the girls who compose SNAFU, and fourteen G.A.A. letter winners will also give up their positions as SW pep leaders.

## GAA seniors given letters

The girls who were awarded their letters were Nancy Barrow, Sue Biederman, Mary Boekesch, Janet Denkman, Chris Espinola, Cheryl Nesler, Barb Pappas, Sue Rainer, Lucy Sandifer, Marcia Spitz, Louise Wilcoxon, Marilyn Wilds, Kathy Keaton, and Suzy Yeager.

Trophies were given to C. Espinola's team, 1st place; S. Rainer's team, 2nd; and C. Hein's 3rd place team, while E. Orwuachi's team received charms. In bowling, the One in a Millions, Public Service, GBIC's, Alley Gators, and the Hangerbangers, Inc. were also awarded trophies.

The highlight of the evening came when Sue Biederman, GAA President, and Kathy Keaton, Vice-President, were honored with the senior service award. To receive this, the girls have acquired 2,000 points and have given much service to interschool teams and the PE department.

## Racket-steers undefeated against Jackets, Riders

SW's tennis team remains undefeated among league teams, with 5-0 victories over both Beaumont and Roosevelt.

Beaumont, in a league match, rolled under the Longhorn attack easily. The only real challenge to Southwest supremacy came at second doubles. Chuck Schaller, playing for co-captain Mike Lueken, who was out with a broken hand, defeated his Beaumont opponent 6-0, 8-6.

Roosevelt, in a non-league game, put up a better battle, and the netmen had to fight

to retain their undefeated status. The Longhorns were playing short two stars. Scott Million, the regular second singles man, was replaced by utility man Chuck Schaller. Fred Reineke, who had to sit out with a knee injury, stepped aside for Steve Jacques at second doubles.

In non-league contention, University City High, one of the top-ranked teams in the state, downed the netmen 5-0. With CBC, the Longhorns went down 3-2.